

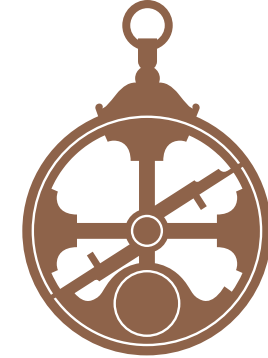
LONGITUDE
WHARF



The Apartments

Life begins at the Prime Meridian

www.longitudewharf.co.uk



LONGITUDE
WHARF



The Apartments

*Fifteen spectacular apartments, overlooking the
River Thames in this exciting part of London.
Finished to an impeccably high standard throughout,
this is luxury living at its best.*

Prime property on the Prime Meridian

The Apartments



The London Eye

The Shard

The O2

Canary Wharf

The City

*Longitude Wharf
Prime Meridian Walk, E14*

*Silicon
Roundabout*

Shoreditch

*The capital city, right
on your doorstep*

Your private landmarks

One is treated to stunning views of the Greenwich Peninsula, the O2, and the Thames.

Windows and balconies

All apartments have an abundance of natural light from stylish powder-coated aluminium framed windows and large decks with glass balustrades for uninterrupted views.

Quartz worktops

Kitchen worktops and upstands in a pretty grey quartz for quality and functionality.

Italian kitchen units

Sleek handleless kitchens by Nova Cucina from their white gloss Infinity range.

Internal doors

All apartment internal doors are subtly finished in Dulux eggshell paint with stainless steel door furniture.



Carefully designed interior layouts, with generously sized and placed windows give the apartments the perfect combination of light, space and privacy, and a tranquil retreat from which to enjoy the spectacular river views.

The palette of quality finishes adds interest to the specification whilst using subtle neutral colours to complement the surroundings.

Stunning apartments with generous proportions and decked terraces

Majestic oak flooring

Engineered hardwood plank flooring in smoked brushed UV oiled finish.

Energy efficiency

Apartments built to high energy efficiency standards with SAV heat interface heating system and double glazed windows.

Stylish fittings

Zenuno undermounted sink with Hansgrohe Focus mixer tap.

SMEG appliances

The kitchens come complete with fitted SMEG appliances - high quality for the discerning buyer.

Soft lighting scheme

The kitchen units feature soft under unit lighting to complement the spot lighting system throughout the apartment.



Quality engineered hardwood plank flooring with a smoked brushed UV oiled finish provides the foundation of the interior finish and perfectly complements the carefully chosen Italian kitchens.

To really enjoy the view, all apartments come with great size decked balconies finished with glass balustrades and stainless steel handrails.

Carefully placed sockets

All bedrooms have plug sockets and fittings carefully designed for perfect bed positioning.

Bedroom floors

Bedrooms are finished in a rich Regency carpet in a contemporary Limestone colour.

Fitted wardrobes

Every bedroom has fitted wardrobes with a shelf and hanging rail, finished with Space Slide Galaxy sliding doors.

Interior finishes

All skirting and architraves in Dulux eggshell Pure Brilliant White paint.

Bedroom balconies

As well as the fantastic living room decks, all apartments come with a second good sized balcony off the bedrooms or hallway.



All bedrooms are extremely spacious at Longitude Wharf and have luxury finishes, perfect for those evening retreats - designed for a great night's sleep. Every bedroom comes complete with a fitted wardrobe and all master bedrooms have a beautiful en suite with porcelain mosaic tiles.

*Longitude Wharf
Prime Meridian Walk, E14*

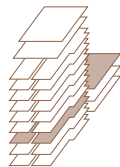
East India DLR

London City Airport

City-Clipper

Emirates Air Line

Freedom to roam



Apartments 301 & 302

2 bedrooms, 1 bathroom, en suite and outside spaces

Total Area

Apartment 301

82.5 sqm (888 sqft)

Apartment 302

82 sqm (883 sqft)

Kitchen/Living/Dining

5.79m x 4.62m

Bedroom 1

4.1m x 4.07m

Bedroom 2

3.83m x 2.81m

Outside spaces

7.5 sqm and 5 sqm

Apartment 303

3 bedrooms, 1 bathroom, en suite and outside spaces

Total Area

105 sqm (1,130 sqft)

Living Area

5.12m x 4.58m

Kitchen

5.12m x 3.1m

Bedroom 1

3.55m x 3.85m

Bedroom 2

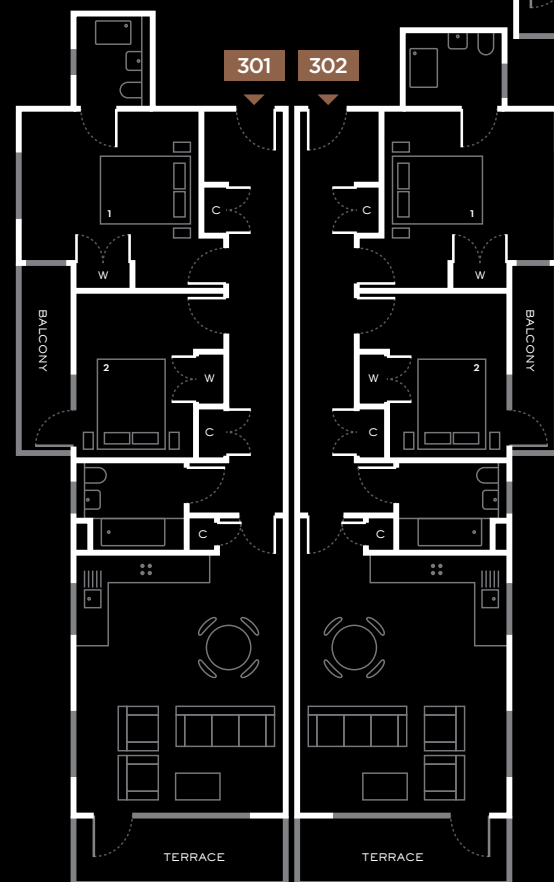
4.22m x 3.61m

Bedroom 3

4.17m x 3.06m

Outside spaces

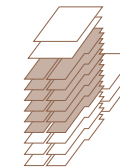
7.5 sqm and 5 sqm



VIEW TO RIVER THAMES

PLANS ARE DRAWN TO SIZE AT THE DESIGN PHASE AND MAY VARY DURING BUILD. THEREFORE, THEY ARE FOR INDICATIVE PURPOSES ONLY. MEASUREMENTS ARE NOT TO SCALE AND ARE BASED ON THE DESIGN DRAWINGS.

Fourth–Ninth Floor



Apartments 401 – 902

2 bedrooms, 1 bathroom, en suite and outside spaces

Total Area

Apartments 401, 501, 601, 701, 801, 901

82.5 sqm (888 sqft)

Apartments 402, 502, 602, 702, 802, 902

82 sqm (883 sqft)

Kitchen/Living/Dining

5.79m x 4.62m

Bedroom 1

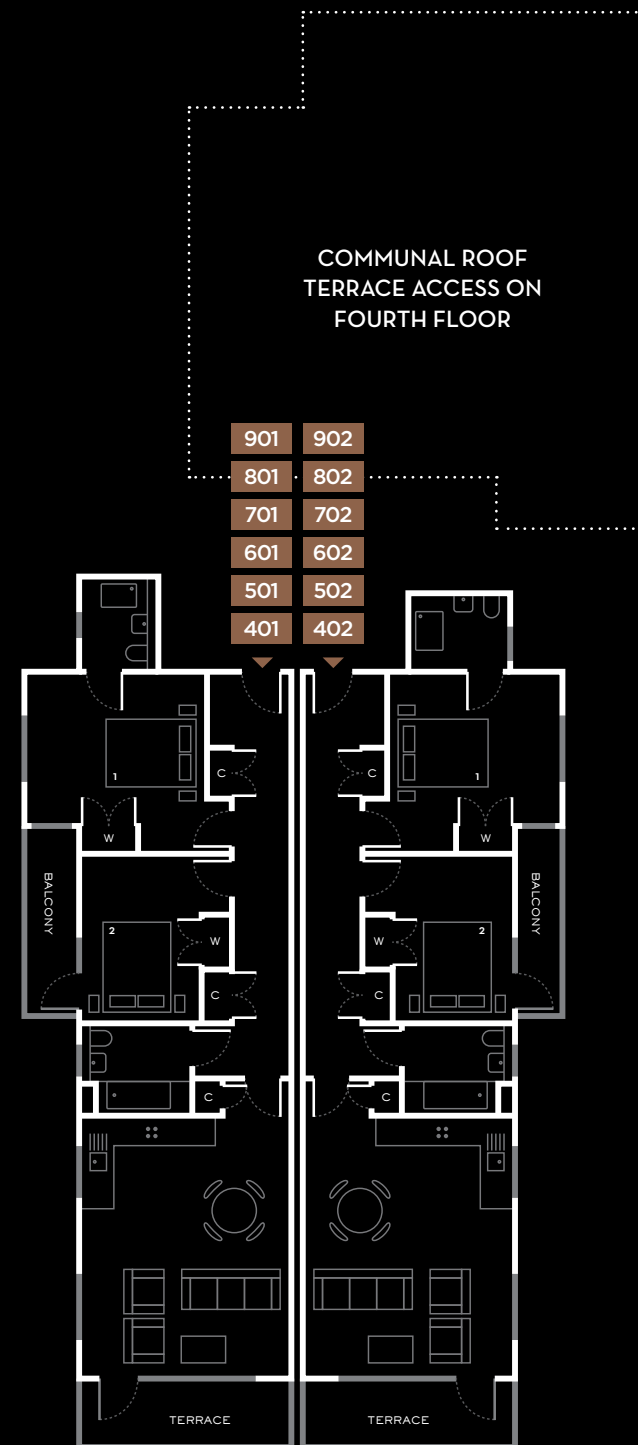
4.1m x 4.07m

Bedroom 2

3.83m x 2.81m

Outside spaces

7.5 sqm and 5 sqm



VIEW TO RIVER THAMES

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Main entrance and common areas

- Feature interior designed entrance hallway with porcelain floor tiles, mirror and concierge desk
- Recessed letterboxes
- Ceiling recessed strip lights with feature light fittings
- Timber door with vision panel
- Communal lighting with movement sensors
- Lift, ground to tenth floor
- Carpet to staircase and lobbies
- Secure cycle storage, bin storage on ground floor
- Communal garden on ground floor
- Communal roof terrace on fourth floor

Security

- Fob operated main entrance doors
- Colour video door entry system to each apartment
- CCTV system covering main entrance, inner lobby and side doors
- Fire doors
- Fully integrated smoke detectors and fire alarm system to all apartments

Building standards & warranty

- 10 year warranty provided by BLP 

Flats external

- Balconies with glass surrounds and metal handrail
- Composite decking to balconies
- Wall mounted lighting on balconies

Internal general

- Screwless double power sockets in brushed stainless steel
- Screwless flat plate light switch in brushed stainless steel
- Telephone outlet sockets
- Connection points ready for Sky +/ Satellite/BT/Terrestrial TV and radio in all living rooms with attendant telecom outlet
- Heating system - SAV Heat Interface Units with Concord radiators
- Spot lighting throughout

Paint finishes

- Walls - Dulux matt emulsion - Brilliant White
- Ceilings - Dulux matt emulsion - Brilliant White
- Skirting and architraves - Dulux eggshell - Pure Brilliant White

Floor finishes

- Living rooms, hallways, kitchens in engineered hardwood plank - smoked brushed UV oiled in Majestic
- Bathrooms, en suites - Porcelain tiles in bathrooms and mosaic wall tiles in en suites. Neostile Ash 600x300mm and mosaic
- Bedrooms - Regency carpet in Limestone colour

Internal doors

- Flush painted Dulux eggshell - Pure Brilliant White
- Polished stainless steel handles and door furniture

Bathrooms

- Bathroom suites with chrome taps and mixers
- Bath with glazed screen and thermostatic mixer shower
- Shower enclosure to en suites, bespoke full height glass panel
- Mirrored vanity unit above sink
- Heated stainless steel towel rail
- Contemporary ceramic tiling
- Low voltage, two pin power outlet (shavers/toothbrush charging)

Bedrooms

- Fitted wardrobes with shelf and hanging rail - Space Slide Galaxy sliding wardrobes with pure white glass doors

Kitchens

- Italian white gloss lacquer Infinity kitchen by Nova Cucina with SMEG appliances
- Light grey quartz worktop with light grey glass splashback
- SMEG ceramic hob
- SMEG oven
- SMEG fridge/freezer
- SMEG dishwasher
- SMEG washer/dryer
- Elica Elibloc extractor with recirculating kit
- Zenuno undermounted sink
- Hansgrohe Focus mixer tap
- Hafele LED under unit lights

spaceslide®

smeg

KOLO

elica

hansgrohe
AXOR | PHARO

Novacucina

R
REGENCY
CARPETS

We have created a tactile environment combining luxury with endurance

With its unique location on the world's prime meridian, Longitude Wharf is well placed to drink in the fantastic vistas of the River Thames and the Greenwich Peninsula.



Oiled oak flooring

Engineered hardwood plank flooring finished in smoked brushed oil



Regency carpets

Sumptuous carpet to bedrooms by Regency in Limestone



Porcelain floor tiles

Bathrooms finished with Neostile Ash floor and wall tiles



Quartz worktop

Kitchens perfectly finished with a soft grey quartz worktop and upstand



Italian white kitchen

Kitchen units in a contemporary gloss white Infinity range by Nova Cucina



Fitted wardrobes

Space Slide Galaxy sliding wardrobes with pure white glass doors for a soft finish



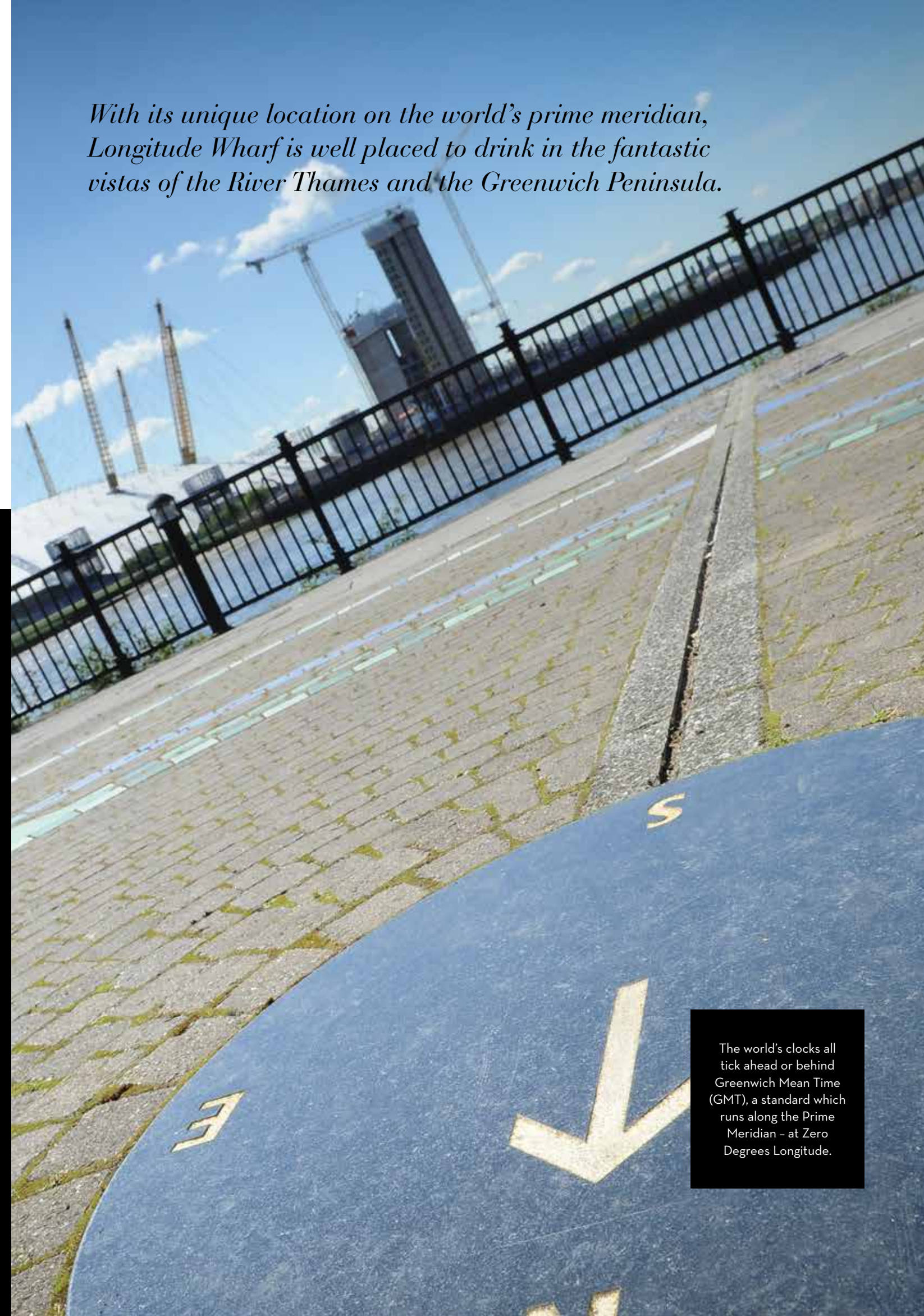
Flat panel radiators

For style and functionality, tall flat panel Concord radiators provide ample heat



Contemporary brassware

Bathrooms are stylish with classic range of brassware



The world's clocks all tick ahead or behind Greenwich Mean Time (GMT), a standard which runs along the Prime Meridian - at Zero Degrees Longitude.



*The tranquility of
waterside living...*





*...the perfect antidote
to a busy day*



You really are spoilt for choice living at Longitude Wharf. Built alongside the River Thames, so close to many of London's fantastic attractions, it's easy to work, rest and play at Longitude Wharf. The development is close to the buzz of Canary Wharf and the limitless possibilities for a great night out at the O2.

***Retailers at
Canary Wharf
include:***

Aquascutum
Bang & Olufsen
Barbour International
Browns London
Church's English Shoes
French Connection
Gant
Hotel Chocolat
Kurt Geiger
Karen Millen
Tiffany & Co
Whistles

Retail Therapy

London is a shopper's paradise and those in search of some local retail therapy can head to Canary Wharf, a seven-minute train ride from East India DLR, Longitude Wharf's local DLR station. As well as being the financial epicentre of East London, Canary Wharf offers a first-class shopping experience with its large upmarket shopping mall, home to over a hundred fashion boutiques. When Crossrail services commence at Canary Wharf, fashionistas can head over to Bond Street and its world-renowned range of luxury designer stores in just thirteen minutes.

If an even bigger shopping Mecca than Canary Wharf is in order, then less than ten minutes from East India Station in the other direction is Stratford, the home of Westfield, one of Europe's largest urban shopping malls and a magnet for shoppers in search of every conceivable brand.

Lovers of all things vintage should head across the Thames to popular Greenwich Market for an altogether more BoHo experience.



A handbag fashioned from cork or a brightly coloured hula hoop... just some of the quirky finds at the famous Greenwich market

Time Out



At West India Quay, only six minutes away on the DLR from East India Station, there is a state-of-the-art health club run by LA Fitness, a large multiplex cinema and a great range of eateries offering plenty of post-exercise leisure options. During the day, the Museum of London Docklands, housed in an original 1800s building designed to hold imported sugar, rum and coffee, tells the fascinating story of London's trading history.

Only a few minutes' walk from your door, the once derelict Trinity Buoy Wharf has become a thriving centre for the arts and creative industries. One of its most remarkable features is Container City,TM an innovative project that has created affordable work spaces made entirely from disused containers, where regular cultural events such as art exhibitions are held. The area is also home to The Chainstore Parkour Academy, the UK's first and only dedicated parkour/freerunning centre, offering a range of classes to the public.

Virgin Active's popular Canary Riverside Health Club lets you sweat it out in a range of fitness classes, make use of the well-equipped gym or enjoy a swim whilst taking in the beautiful view of the Thames. For winter activities, Canary Wharf is also home to an 1,100sqm ice rink, featuring a beautiful skate path decorated with fairy-lit trees.

Art aficionados may be interested to hear that the area has one of the UK's largest collections of public art, including work by leading artists and designers and a year-round rotating exhibition programme. All are free to view.

A quick five minute train journey will take you to the O2, one of London's most-visited landmarks. For a more scenic trip across the Thames, catch the Emirates Air Line cable car from nearby Royal Docks direct to the venue. Here, thrill seekers will enjoy the O2 roof walk, an uplifting 90-minute expedition across the top of the world's most popular entertainment venue. If you have less of a head for heights, venture inside where you can watch a blockbuster on Europe's biggest 3D cinema screen at Cineworld, score a strike at the Brooklyn Bowl, catch an exciting sporting event or see an international superstar perform live at the O2 arena. There is also a large selection of restaurants and bars for pre- or post-gig refreshments.



The Chainstore Parkour Academy is the perfect place to learn the art of movement and to get strong, fit, fast and agile.

parkourgenerations.com



At Longitude Wharf, you are surrounded by fantastic dining options serving some of the Capital's best cuisine. An amazing selection at Canary Wharf will suit all tastes. The Boisdale serves up the best of traditional British cuisine accompanied by live jazz, blues and soul on the biggest jazz stage in London. It also houses the world's largest whisky bar to complement its cigar terrace and in-house cigar shop.

For something slightly more exotic, award-winning Roka serves up contemporary Japanese robata-yaki cuisine in relaxed and elegant surroundings overlooking Canada Square, with Canary Wharf's dramatic city skyline as its impressive backdrop.

Those in search of something family-friendly should head for Jamie's Italian, operated by celebrity chef Jamie Oliver and his Italian mentor Gennaro Contaldo, with its award-winning children's menu.

Once a thriving dock, West India Quay now features a great range of eateries. Strada serves up freshly-prepared seasonal dishes and makes an ideal venue for a quick lunch or more leisurely dinner, whilst Browns specialises in more classic dishes. Whether you're looking for breakfast, lunch, afternoon tea, pre-theatre or dinner menus, for business or pleasure, they're sure to oblige.

In nearby Wapping, Bottega Wapping delivers delicious Italian cuisine with a twist. It also has a bakery where you can watch the chefs making fresh egg pasta and authentic Italian breads, which are all sold in the mouth-watering in-house deli.

A short hop across the river at the O2, you can dine at Gaucho, a popular Argentinian restaurant renowned for its prime Argentinian steaks, which also features a spacious cocktail lounge. Whilst on a carnivorous theme, Byron serves up some of the best hamburgers in the UK.

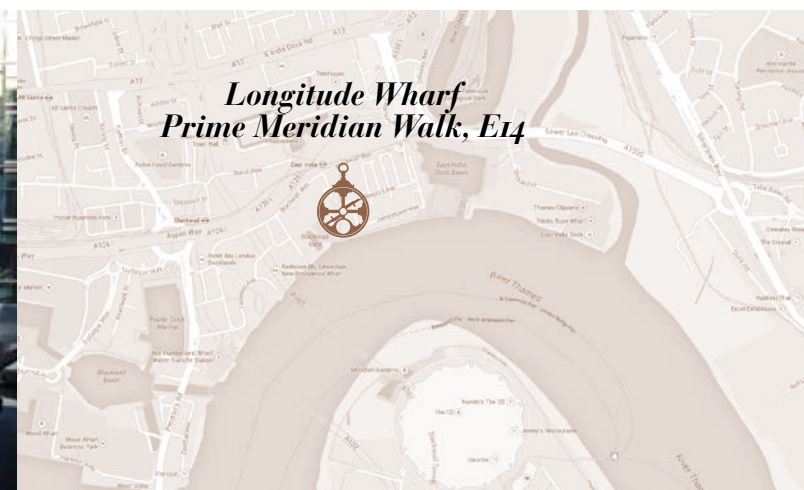
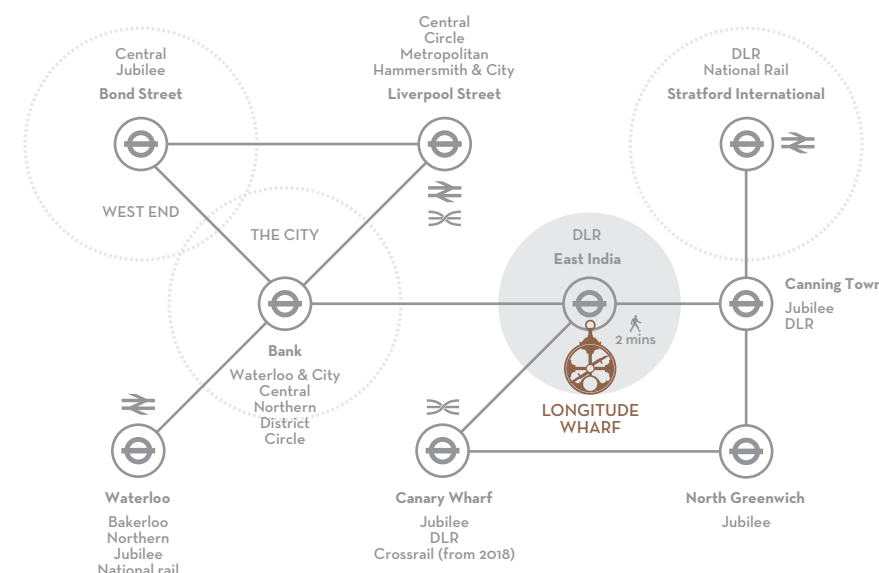
Limehouse has delicious pub fare at Gordon Ramsay's The Narrow and riverside favourite The Grapes, which was established in 1583 and is now owned by beloved Briton Sir Ian McKellen. Limehouse is also host to La Figa (sister restaurant to Wapping's Il Bordello) for amazing authentic Italian cuisine.





Journey times

- Canary Wharf**
7 mins
- North Greenwich**
11 mins
- Bank**
12 mins
- Bond Street**
13 mins
- Westfield Stratford**
10 mins
- Liverpool Street**
21 mins
- Greenwich**
21 mins walk
- Barclays Cycle Hire**
2 mins



OPPOSITE: CGI OF CROSSRAIL STATION AT CANARY WHARF

From 2018 Canary Wharf will be one of the largest Crossrail stations in the UK. Like the nearby Canary Wharf tube station, the new Crossrail station will be built in the dock water area and includes plans for 100,000 sqft of retail space over six storeys.

From this station you will be able to get to Bond Street in 13 minutes and Heathrow Airport in 39 minutes.



Developer

VIRGINIA QUAY PROPERTY LTD

As well as an established mixed-use developer, we have vast residential experience in both complex conversions and new build contemporary homes. We are currently building over 80 new homes across four sites in London. Previous residential development projects include:

Ceramic Works E9: An iconic development of 52 new homes in the heart of Hackney.

Chapel Ford Lofts E3: 14 beautifully converted lofts hewn from a former Victorian factory.

Eight Central, Central Street EC1: Eight individually designed luxury apartments and penthouses in the heart of the City.

Architect

HATTERWAN

Formed in 2008, Hatterwan is a London based architecture practice specialising in high end residential and leisure projects, both in the UK and abroad. Our portfolio includes projects that vary in scale from small but carefully considered pieces of joinery to multi-million pound new-build residences.

Hatterwan aims to design with a sense of playfulness and invention, using the interplay of material, geometry and illumination to create characterful and engaging spaces. Through an understanding of both design and construction, we ensure that our schemes are realised to their full potential.

Quantity Surveyor and Employer's Agent

BTP GROUP

BTP Group have acted as quantity surveyor and employer's agent for the developer on many projects including those illustrated.

Formed in 1970 and Central London based, BTP Group has expertise in quantity surveying, construction project management, development monitoring and work on listed buildings. Sectors undertaken by the practice include hotels and leisure, offices, industrial and commercial, education, retail and residential with particular expertise in high-end residential.

Contractor

SOND CONSTRUCTION

Sond Construction is a highly focused property construction and development company with an holistic approach to land and property development in the Greater London area.

Drawing expertise from a talented team with backgrounds in construction, finance, investment, estate agency and development, Sond Construction has more than 25 years' cumulative experience in all aspects of property investment, construction, development and management.



Agent

BRIDGE NEW HOMES

Bridge New Homes is an expert in new homes sales and marketing and has been selling across London for 25 years. We have our head office in Shoreditch, on the fringe of the City, and through our multiple new home developments across a wide area attract an applicant base whose expectations are for high quality. As development consultants we work closely with our clients to provide a complete service for developers, housing associations and private individuals alike. With our extensive experience in residential-led and mixed use developments, we can take projects from planning right through to handover and beyond. We are delighted to be able to market and help create stylish new homes on behalf of our trusted developers and are able to guide our purchasers smoothly through exchange and completion with a high repeat buy record. Bridge Lettings and Property Management department offers the highest level of service and constantly achieves top tier rental income and high calibre tenants. Our commercial and land teams work hard to find that next project for our clients and sell or acquire multiple sites across London every week.



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London, EC2A 3AA

020 7749 1380
sales@bridge.co.uk
www.bridge.co.uk

Recent projects by the developer

CERAMIC WORKS



CHAPEL FORD LOFTS



EIGHT CENTRAL



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VIRGINIA QUAY

THE VIRGINIA STEELERS MEMORIAL TABLE
UNVEILED IN 1915 ON THE WALL OF
FARMER'S HOUSE A LATER FORMERLY STATION
AND THE YARDS TO THE WEST OF THIS TABLE
BY RALPHAT DODD'S LITTLE KENSTON
HIS MONUMENT AND COMMISSIONED
THE MEMORIAL ASTROLABE
BY WENDY TAYLOR C.B.E.



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